

ANCHAN ALI

GRAPHIC DESIGNER & VISUAL DESIGNER

PROFILE



Creative graphic design student experienced in branding, visual communication and digital media. Collaborated with startups and international clients to develop visual identities, marketing materials and social media content. Interested in UI/UX, modern brand systems and user-centered design.

Portfolio: www.anchanstudio.dev
Gmail: anchanga2017@gmail.com
Tel: +49 155 6565 4497

EDUCATION

High School Diploma

Geschwister-Scholl-Gymnasium Freiberg | 2017 – 06/2024 | Freiberg, Germany

Bachelor of Arts – Graphic Design

Dresden University of Applied Sciences (FHD Dresden) 2024 – 2026 | Dresden, Germany

WORK EXPERIENCE

Design Internship

SAXEED Startup Consulting | 2022

- Designed pitch decks and visual communication materials for startups
- Assisted in startup evaluation and consulting processes
- Researched market trends and innovation-focused projects
- Supported strategic presentation development for client meetings

Junior Graphic Designer

Legzo Team | 2022 — 2022

- Contributed to visual concept development and creative production processes
- Assisted with user research and audience analysis for design projects
- Supported the implementation of digital and visual communication materials
- Collaborated on creative workflows from ideation to technical execution

Freelance Graphic Designer

Self-employed | 2022 — 2024

- Developed brand identities, social media content and design systems for clients
- Completed 75+ freelance projects across branding, media and presentation design
- Created marketing materials, pitch decks and concepts for online and print use
- Managed projects independently from strategy and concept development to final
- Collaborated directly with clients to translate ideas into clear visual communication

LEADERSHIP & ORGANIZATIONS

Young Founders Network
Management & workshop organization for entrepreneurship and innovation

German UPA – Usability Professionals Association
Focus on usability, user-centered design and digital experiences.

Namaste Nepal
Support for educational and social initiatives.

German Red Cross
Participation in humanitarian and community projects.

SCHOLARSHIPS

START Scholarship
Nationwide scholarship program supporting talented students with migration backgrounds.

Foundation of German Business Scholarship
Program focused on entrepreneurship, creativity and personal development.

TOOLS & SKILLS

Adobe Creative Cloud
Figma
Canva
AI Tools (ChatGPT, Claude, Gemini)

AI-Powered Creative Workflows
Image & Video Generation
Brand Identity
Presentation Design
Social Media Design
UI/UX Fundamentals

LANGUAGES

German — Native
Urdu — Native
English — Fluent
Hindi — Fluent